

Survey Questions - Post-Focus Group Session Survey

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1. Please rate your agreement with the following statements about the forum.

Please check ONE box for each statement.

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The information was clearly presented.	X				
I felt comfortable voicing my opinion.	X				
I know more about the National Weather Service (NWS) resources.	X				
I feel I could use NWS resources to judge my risk in an extreme weather event.	X				

2. What are the biggest barriers you face in using NWS flood forecast and warning products? Some examples to consider are lack of computer or phone, lack of internet access, language barriers, NWS products too difficult to understand, or other factors.

Before this group session it was the lack of knowledge pertaining to NWS. This new information that I have learned will be shared to others.

3. Our goal today was to gather feedback to improve NWS flood forecast and warning tools. Beyond the questions asked today, what else would be important to know about how you gather/would use NWS information about extreme weather risks and your intended actions?

Sharing NWS on social media instead of the weather channel. Promoting NWS with advertising to make the public aware that NWS is the #1 place to go.

4. After attending today's session, how likely are you to:

Please check ONE box for each statement.

	Very Likely	Somewhat Likely	Neither likely nor unlikely	Somewhat Unlikely	Unlikely
Create or revise plans to deal with extreme weather events using NWS products.	X				
Share what I learned about NWS products today with others.	X				
Seek NWS information about extreme weather risks.	X				
Use NWS products and information in your decision-making	X				

5. Do you prefer text-based or graphical/visual NWS products in trying to understand your level of risk from flooding? Circle one.

Text



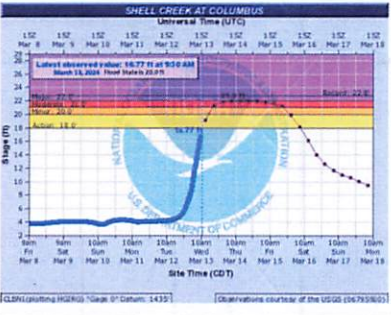

Graphics







Combined text and graphics



Please explain.

Sometimes I'm in a hurry that I screen the graphic super fast without reading. Avoid blending the same color category in different shades to make a point such as dark green to light green.

6. Please rate the weather products discussed today based on their usefulness to you in assessing your flood situation.

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
Flood Warning 		X			
Flash Flood Warning 		X			
Hydrograph 		X			
Radar 		X			

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Forecast Rainfall  NWS Omaha @NWSOmaha</p> <p>Here is a look at the latest storm total rainfall forecast / Not much change / Still soggy with major to historic flooding possible on area rivers! #newx #lawx</p>  <p>5:58 AM - Mar 13, 2019</p>	X				
<p>Road conditions  NWS Hastings @NWSHastings</p> <p>5:30AM Thu. Road Conditions: Many roads are either under water or covered in snow and ice. Multiple road closures in effect, particularly north and west of the Tri-Cities. Travel is impossible in areas highlighted in red! #NEwx #NEroads</p>  <p>5:37 AM - Mar 14, 2024</p> <p><i>Handwritten notes:</i> You will on Google You will inform you what roads are closed roads without viewing this</p>			X		
<p>Situation Report  National Weather Service Hastings, NE</p> <p>Situation Report Thursday, March 14, 2024 5:45 AM</p> <p>Multiple Impacts From Storm System Continue Today</p>  <p>See following pages for additional information.</p> <p>Multiple Weather Hazards & Headlines</p> <p>Message of the Day:</p> <ul style="list-style-type: none"> Intense and potentially damaging wind gusts of 55-65 MPH Snow continues through midday-early afternoon Blizzard continues this morning Significant travel impacts likely due to snow and wind Significant flooding impacting south central Nebraska <p>Important Forecast Changes</p> <p>NEW Blizzard Warning in effect. Multiple areas affected by Flood Warnings and Flash Flood Warnings.</p> <p>Click for a description of this product Click to evaluate this product</p>	X				

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>River forecast points</p>  <p><i>Disliked the scattered dots on map and too many colors for dots to read each color dot that it represents</i></p>			X		
<p>Pictures/social media</p>  <p><i>Images during the storm really catches attention that someone would want to react</i></p>		X			

7. What changes might you recommend for any of the products shown?

See comments

Suggest app

8. Which media would you use to find NWS information about the risk of flooding near you? Please circle all that apply:

Facebook
 Twitter
 Internet
 Other: tik tok
starting to become popular

9. Which digital platform are you most likely to use to access NWS resources? Circle one.

Smartphone

Tablet

Laptop

Desktop

Other: _____

10. Was anything in the session confusing? Yes

No

If Yes, please explain:

11. What improvements could be made in the format or content of this session?

Advertising & Publishing needs improvement

12. Additional comments:

Thank you for participating!

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I felt comfortable voicing my opinion.	✓				
I know more about the National Weather Service (NWS) resources.	✓				
I feel I could use NWS resources to judge my risk in an extreme weather event.	✓				

2. What are the biggest barriers you face in using NWS flood forecast and warning products? Some examples to consider are lack of computer or phone, lack of internet access, language barriers, NWS products too difficult to understand, or other factors.

Trying to navigate the website.

3. Our goal today was to gather feedback to improve NWS flood forecast and warning tools. Beyond the questions asked today, what else would be important to know about how you gather/would use NWS information about extreme weather risks and your intended actions?

I don't know 1. What is available.
 2. Where to find what is available
 3. I have been on the site and it is not user friendly;

4. After attending today's session, how likely are you to:

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	Very Likely	Somewhat Likely	Neither likely nor unlikely	Somewhat Unlikely	Unlikely
Create or revise plans to deal with extreme weather events using NWS products.	✓				
Share what I learned about NWS products today with others.	✓				
Seek NWS information about extreme weather risks.	✓				
Use NWS products and information in your decision-making	✓				

5. Do you prefer text-based or graphical/visual NWS products in trying to understand your level of risk from flooding? Circle one.


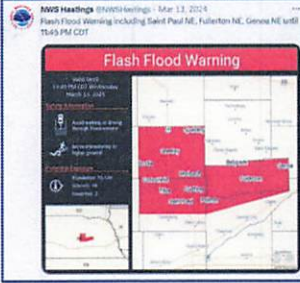
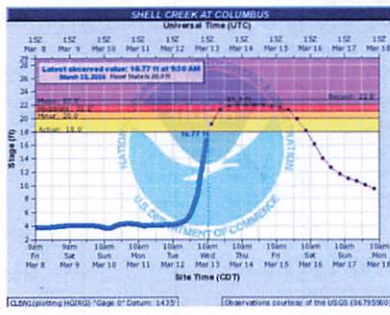

Text


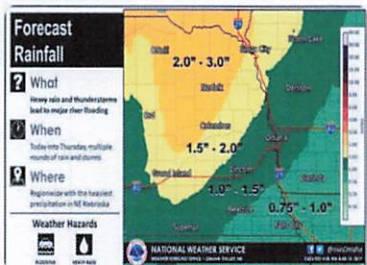

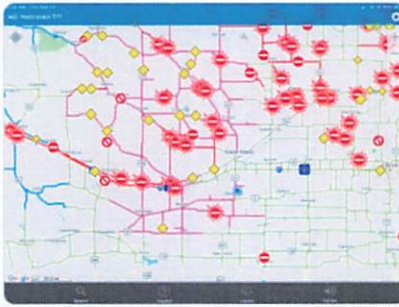


Graphics






Combined text and graphics

Please explain. _____

6. Please rate the weather products discussed today based on their usefulness to you in assessing your flood situation.

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Flood Warning</p> 					
<p>Flash Flood Warning</p> 	✓ ✓				
<p>Hydrograph</p> 	✓ ✓ ✓ ✓				
<p>Radar</p> 	✓ ✓ ✓ ✓				

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Forecast Rainfall </p> <p>Here is a look at the latest storm total rainfall forecast / Not much change / Still soggy with major to historic flooding possible on area rivers! #newx #Iawx</p>  <p>5:58 AM - Mar 13, 2019</p>					
<p>Road conditions </p> <p>5:30AM Thu. Road Conditions: Many roads are either under water or covered in snow and ice. Multiple road closures in effect, particularly north and west of the Tri-Cities. Travel is impossible in areas highlighted in red! #NEwx #NEroads</p>  <p>5:30 AM Mar 14, 2024</p>					<i>if traveling</i>
<p>Situation Report </p> <p>Situation Report Thursday, March 14, 2024 5:45 AM</p> <p>Multiple Impacts From Storm System Continue Today</p>  <p>See following pages for additional information.</p> <p>Multiple Weather Hazards & Headlines</p> <p>Message of the Day:</p> <ul style="list-style-type: none"> Intense and potentially damaging wind gusts of 55-65 MPH Snow continues through midday-early afternoon Blizzard continues this morning Significant travel impacts likely due to snow and wind Significant flooding impacting south central Nebraska <p>Important Forecast Changes</p> <p>Blizzard Warning in effect. Multiple areas affected by Flood Warnings and Flash Flood Warnings.</p>					

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>River forecast points </p> <p>Historic river flooding will continue today! / Evacuations ongoing in multiple locations / Please listen to local authorities and heed any evacuation orders / This is a very serious situation / #news #law</p>  <p>6:09 AM Mar 14 2024</p>		✓			
<p>Pictures/social media </p> <p>Unfortunate sights to see by Genoa</p> <p> Nebraska State Patrol @NEStatePatrol · Mar 15, 2024</p> <p>Two views of the same bridge near Genoa.</p> <p>Water is powerful.</p>  <p>6:13 PM Mar 15 2024</p>		✓			

7. What changes might you recommend for any of the products shown?

It would be nice to have a web page setup so that you can click on a graphic the report you want rather than going through a long text list (which you have no idea what they look like)

8. Which media would you use to find NWS information about the risk of flooding near you? Please circle all that apply:

Facebook

Twitter

Internet

Other: _____

9. Which digital platform are you most likely to use to access NWS resources? Circle one.

Smartphone Tablet Laptop Desktop Other: _____

10. Was anything in the session confusing? Yes No

If Yes, please explain:

11. What improvements could be made in the format or content of this session?

It seemed effective.

12. Additional comments:

Thank you for participating!

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The information was clearly presented.	X				
I felt comfortable voicing my opinion.	X				
I know more about the National Weather Service (NWS) resources.	X				
I feel I could use NWS resources to judge my risk in an extreme weather event.	X				

2. What are the biggest barriers you face in using NWS flood forecast and warning products? Some examples to consider are lack of computer or phone, lack of internet access, language barriers, NWS products too difficult to understand, or other factors.

No internet - Rural - older people don't use smart phones. Older folks say "Never happened in the 70 years I've lived here so it won't happen!"

3. Our goal today was to gather feedback to improve NWS flood forecast and warning tools. Beyond the questions asked today, what else would be important to know about how you gather/would use NWS information about extreme weather risks and your intended actions?

making it available in many forms so
that people have options they are comfortable with.

4. After attending today's session, how likely are you to:

Please check ONE box for each statement.

	Very Likely	Somewhat Likely	Neither likely nor unlikely	Somewhat Unlikely	Unlikely
Create or revise plans to deal with extreme weather events using NWS products.	X				
Share what I learned about NWS products today with others.	X				
Seek NWS information about extreme weather risks.	X				
Use NWS products and information in your decision-making	X				

When you know where to find the information is helpful to the rural areas

5. Do you prefer text-based or graphical/visual NWS products in trying to understand your level of risk from flooding? Circle one.



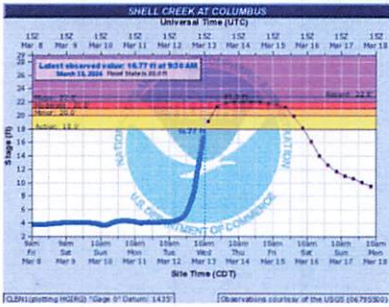

Text






Graphics


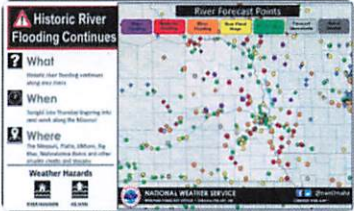



Combined text and graphics

Please explain. Visual is much easier to process when you send a text to grab attention.

6. Please rate the weather products discussed today based on their usefulness to you in assessing your flood situation.

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Flood Warning</p> 			X		
<p>Flash Flood Warning</p> 		X			
<p>Hydrograph</p> 		X			
<p>Radar</p> 		X			

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Forecast Rainfall  NWS Omaha @NWSOmaha</p> <p>Here is a look at the latest storm total rainfall forecast / Not much change / Still soggy with major to historic flooding possible on area rivers! #Newx #LuwX</p>  <p>5:58 AM - Mar 13, 2019</p>		X			
<p>Road conditions  NWS Hastings @NWSHastings</p> <p>5:30AM Thu. Road Conditions: Many roads are either under water or covered in snow and ice. Multiple road closures in effect, particularly north and west of the Tri-Cities. Travel is impossible in areas highlighted in red #Newx #NEroads</p>  <p>5:30 AM Mar 14, 2024</p>	X				
<p>Situation Report</p> <p>National Weather Service Hastings, NE Situation Report Thursday, March 14, 2024 5:45 AM</p> <p>Multiple Impacts From Storm System Continue Today</p>  <p>Blizzard Warning High Wind Warning Flood Warnings</p> <p>See following pages for additional information.</p> <p>Multiple Weather Hazards & Headlines</p> <p>Message of the Day:</p> <ul style="list-style-type: none"> Intense and potentially damaging wind gusts of 55-65 MPH Snow continues through midday-early afternoon Blizzard continues this morning Significant travel impacts likely due to snow and wind Significant flooding impacting south central Nebraska <p>Important Forecast Changes</p> <p>NEW Blizzard Warning in effect. Multiple areas affected by Flood Warnings and Flash Flood Warnings.</p> <p>Click for a description of this product Click to evaluate this product</p>			X		

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>River forecast points  NWS Omaha @NWSOmaha</p> <p>Historic river flooding will continue today! / Evacuations ongoing in multiple locations / Please listen to local authorities and heed any evacuation orders / This is a very serious situation / #news #awx</p>  <p>6:09 AM Mar 14, 2024</p>				X	
<p>Pictures/social media  NWS Hastings @NWSHastings</p> <p>Unfortunate sights to see by Genoa</p> <p> Nebraska State Patrol @NEStatePatrol - Mar 15, 2024</p> <p>Two views of the same bridge near Genoa.</p> <p>Water is powerful.</p>  <p>6:13 PM Mar 15, 2024</p>	X				

7. What changes might you recommend for any of the products shown?

Like the ^{photos} visual but ^{photos} may attract sightseers to
 get in the ^{graphs} way. User friendly is important

8. Which media would you use to find NWS information about the risk of flooding near you? Please circle all that apply:

- Facebook
 Twitter
 Internet
 Other: TV

9. Which digital platform are you most likely to use to access NWS resources? Circle one.

Smartphone

Tablet

Laptop

Desktop

Other: _____

10. Was anything in the session confusing? Yes

No

If Yes, please explain:

11. What improvements could be made in the format or content of this session?

12. Additional comments:

learned lots of information that I can
access

Thank you for participating!

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The information was clearly presented.	✓				
I felt comfortable voicing my opinion.	✓				
I know more about the National Weather Service (NWS) resources.	✓				
I feel I could use NWS resources to judge my risk in an extreme weather event.		✓			

2. What are the biggest barriers you face in using NWS flood forecast and warning products? Some examples to consider are lack of computer or phone, lack of internet access, language barriers, NWS products too difficult to understand, or other factors.

biggest hold up is having to go to website VS going to an app and having info faster.

3. Our goal today was to gather feedback to improve NWS flood forecast and warning tools. Beyond the questions asked today, what else would be important to know about how you gather/would use NWS information about extreme weather risks and your intended actions?

potentially use push the notifications like
amber alerts of eminent danger

4. After attending today's session, how likely are you to:

Please check ONE box for each statement.

	Very Likely	Somewhat Likely	Neither likely nor unlikely	Somewhat Unlikely	Unlikely
Create or revise plans to deal with extreme weather events using NWS products.	✓				
Share what I learned about NWS products today with others.	✓				
Seek NWS information about extreme weather risks.	✓				
Use NWS products and information in your decision-making	✓				

5. Do you prefer text-based or graphical/visual NWS products in trying to understand your level of risk from flooding? Circle one.

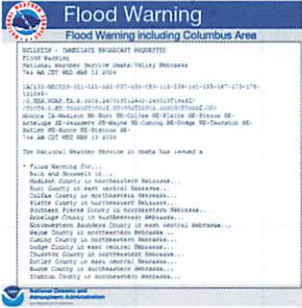

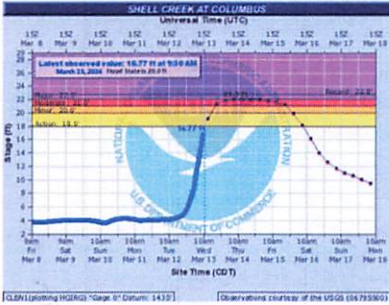

Text






(Graphics)






Combined text and graphics

Please explain. color graphics that quick & easy
yet detailed

6. Please rate the weather products discussed today based on their usefulness to you in assessing your flood situation.

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
Flood Warning 			X		
Flash Flood Warning 		X			
Hydrograph 	X				
Radar 	X				

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<p>Forecast Rainfall  NWS Omaha @NWSOmaha</p> <p>Here is a look at the latest storm total rainfall forecast / Not much change / Still soggy with major to historic flooding possible on area rivers! #news #lowx</p>  <p>5:58 AM - Mar 13, 2019</p>					
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7. What changes might you recommend for any of the products shown?

good attractive color graphics that's in Roman
 yet easy to get through and understand info
 without being cluttered. They would also
 make info more attractive to younger generations
 and spark an interest to be aware.

8. Which media would you use to find NWS information about the risk of flooding near you? Please circle all that apply:

Facebook
 Twitter
 Internet
 Other: _____

9. Which digital platform are you most likely to use to access NWS resources? Circle one.

Smartphone

Tablet

Laptop

Desktop

Other: _____

10. Was anything in the session confusing? Yes

No

If Yes, please explain:

11. What improvements could be made in the format or content of this session?

live internet hookup and actually have
a couple participants get the live info right
now.

12. Additional comments:

Thank you for actually being someone concerned
for "rural" Nebraska. Outside the metro area

Thank you for participating! everyone feels
relatively ignored.

Thanks!

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2. What are the biggest barriers you face in using NWS flood forecast and warning products? Some examples to consider are lack of computer or phone, lack of internet access, language barriers, NWS products too difficult to understand, or other factors.

In sufficient cell service in some rural areas

3. Our goal today was to gather feedback to improve NWS flood forecast and warning tools. Beyond the questions asked today, what else would be important to know about how you gather/would use NWS information about extreme weather risks and your intended actions?

Graphics that correlate the different information as a package

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Share what I learned about NWS products today with others.	X				
Seek NWS information about extreme weather risks.	X				
Use NWS products and information in your decision-making	X				

5. Do you prefer text-based or graphical/visual NWS products in trying to understand your level of risk from flooding? Circle one.

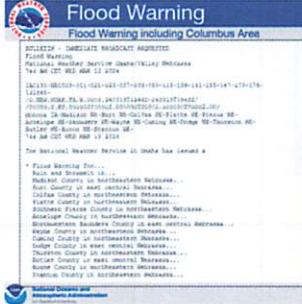

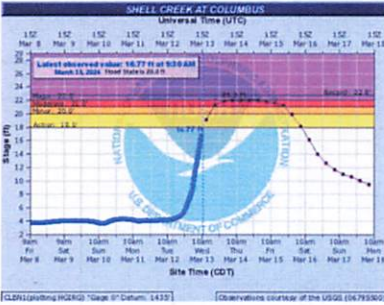

Text






Graphics


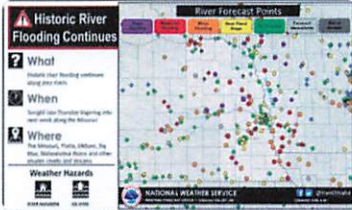


Combined text and graphics

Please explain. Use the graphics to see affected areas and then be able to use the text to gain further knowledge

6. Please rate the weather products discussed today based on their usefulness to you in assessing your flood situation.

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
Flood Warning 	X				
Flash Flood Warning 	X				
Hydrograph 	X				
Radar 	X				

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Forecast Rainfall  NWS Omaha @NWSOmaha</p> <p>Here is a look at the latest storm total rainfall forecast / Not much change / Still soggy with major to historic flooding possible on area rivers! #Newx #Lawx</p>  <p>5:58 AM · Mar 13, 2019</p>					
<p>Road conditions  NWS Hastings @NWSHastings</p> <p>5:30AM Thu. Road Conditions: Many roads are either under water or covered in snow and ice. Multiple road closures in effect, particularly north and west of the Tri-Cities. Travel is impossible in areas highlighted in red! #Newx #NERoads</p>  <p>5:30 AM Mar 14, 2024</p>					
<p>Situation Report</p> <p>National Weather Service Hastings, NE Situation Report Thursday, March 14, 2024 5:45 AM</p> <p>Multiple Impacts From Storm System Continue Today</p>  <p>Blizzard Warning High Wind Warning Flood Warnings</p> <p>See following pages for additional information.</p> <p>Multiple Weather Hazards & Headlines</p> <p>Message of the Day:</p> <ul style="list-style-type: none"> Intense and potentially damaging wind gusts of 55-65 MPH Snow continues through midday-early afternoon Blizzard continues this morning Significant travel impacts likely due to snow and wind Significant flooding impacting south central Nebraska <p>Important Forecast Changes</p> <p>NEW Blizzard Warning in effect. Multiple areas affected by Flood Warnings and Flash Flood Warnings.</p> <p>Click for a description of this product Click to evaluate this product</p>					

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>River forecast points  NWS Omaha @NWSOmaha</p> <p>Historic river flooding will continue today! / Evacuations ongoing in multiple locations / Please listen to local authorities and heed any evacuation orders / This is a very serious situation / #news #awx</p>  <p>6:29 AM Mar 14, 2024</p>		X			
<p>Pictures/social media  NWS Hastings @NWSHastings</p> <p>Unfortunate sights to see by Genoa</p>  <p>6:13 PM Mar 15, 2024</p>		X			

7. What changes might you recommend for any of the products shown?

Some of the graphics maybe should correlate to the watershed areas verses the whole country to make it more relative

8. Which media would you use to find NWS information about the risk of flooding near you? Please circle all that apply:

Facebook

Twitter

Internet

Other: _____

9. Which digital platform are you most likely to use to access NWS resources? Circle one.

Smartphone

Tablet

Laptop

Desktop

Other: _____

10. Was anything in the session confusing? Yes

No

If Yes, please explain:

11. What improvements could be made in the format or content of this session?

It seemed pretty good

12. Additional comments:

Some sort of pamphlet available to the public to
make them more aware of the available information

Thank you for participating!

Survey Questions - Post-Focus Group Session Survey

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1. Please rate your agreement with the following statements about the forum.

Please check ONE box for each statement.

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The information was clearly presented.	X				
I felt comfortable voicing my opinion.	X				
I know more about the National Weather Service (NWS) resources.	X				
I feel I could use NWS resources to judge my risk in an extreme weather event.	X				

2. What are the biggest barriers you face in using NWS flood forecast and warning products? Some examples to consider are lack of computer or phone, lack of internet access, language barriers, NWS products too difficult to understand, or other factors.

Internet⁵⁰ access is often an issue in storms.

3. Our goal today was to gather feedback to improve NWS flood forecast and warning tools. Beyond the questions asked today, what else would be important to know about how you gather/would use NWS information about extreme weather risks and your intended actions?

text & phone alerts

4. After attending today's session, how likely are you to:

Please check ONE box for each statement.

	Very Likely	Somewhat Likely	Neither likely nor unlikely	Somewhat Unlikely	Unlikely
Create or revise plans to deal with extreme weather events using NWS products.	X				
Share what I learned about NWS products today with others.	X				
Seek NWS information about extreme weather risks.	X				
Use NWS products and information in your decision-making	X				

5. Do you prefer text-based or graphical/visual NWS products in trying to understand your level of risk from flooding? Circle one.

~~Text~~




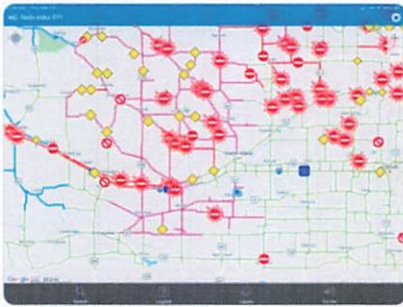
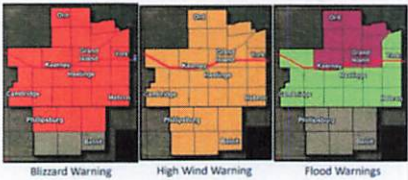
Graphics


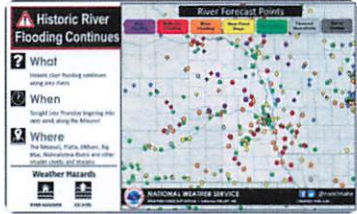



Combined text and graphics

Please explain. text is great to notify & deliver combined text & graphics

6. Please rate the weather products discussed today based on their usefulness to you in assessing your flood situation.

		Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
Flood Warning		X				
Flash Flood Warning		X				
Hydrograph					X Now that I know what it is, I didn't know prior to this.	
Radar						X

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Forecast Rainfall  NWS Omaha @NWSOmaha</p> <p>Here is a look at the latest storm total rainfall forecast / Not much change / Still soggy with major to historic flooding possible on area rivers! #newx #lawx</p>  <p>5:58 AM - Mar 13, 2019</p>					
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	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>River forecast points  NWS Omaha @NWSOmaha</p> <p>Historic river flooding will continue today! / Evacuations ongoing in multiple locations / Please listen to local authorities and heed any evacuation orders / This is a very serious situation / #news #iaex</p>  <p>6:59 AM Mar 14, 2024</p>				X I can't tell where the dots cover	
<p>Pictures/social media  NWS Hastings @NWSHastings</p> <p>Unfortunate sights to see by Genoa</p> <p> Nebraska State Patrol @NEStatePatrol - Mar 15, 2024</p> <p>Two views of the same bridge near Genoa.</p> <p>Water is powerful.</p>  <p>6:13 PM Mar 15, 2024</p>	X				

7. What changes might you recommend for any of the products shown?

8. Which media would you use to find NWS information about the risk of flooding near you? Please circle all that apply:

Facebook

Twitter

Internet

Other: text/phone call

9. Which digital platform are you most likely to use to access NWS resources? Circle one.

Smartphone

Tablet

Laptop

Desktop

Other: _____

10. Was anything in the session confusing? Yes

No

If Yes, please explain:

Excellent job

11. What improvements could be made in the format or content of this session?

It was wonderful

12. Additional comments:

Thank you for participating!

Survey Questions - Post-Focus Group Session Survey

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1. Please rate your agreement with the following statements about the forum.

Please check ONE box for each statement.

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The information was clearly presented.	✓				
I felt comfortable voicing my opinion.	✓				
I know more about the National Weather Service (NWS) resources.		✓			
I feel I could use NWS resources to judge my risk in an extreme weather event.		✓			

2. What are the biggest barriers you face in using NWS flood forecast and warning products? Some examples to consider are lack of computer or phone, lack of internet access, language barriers, NWS products too difficult to understand, or other factors.

no internet

3. Our goal today was to gather feedback to improve NWS flood forecast and warning tools. Beyond the questions asked today, what else would be important to know about how you gather/would use NWS information about extreme weather risks and your intended actions?

4. After attending today's session, how likely are you to:

Please check ONE box for each statement.

	Very Likely	Somewhat Likely	Neither likely nor unlikely	Somewhat Unlikely	Unlikely
Create or revise plans to deal with extreme weather events using NWS products.		✓			
Share what I learned about NWS products today with others.	✓				
Seek NWS information about extreme weather risks.	✓				
Use NWS products and information in your decision-making	✓				

5. Do you prefer text-based or graphical/visual NWS products in trying to understand your level of risk from flooding? Circle one.

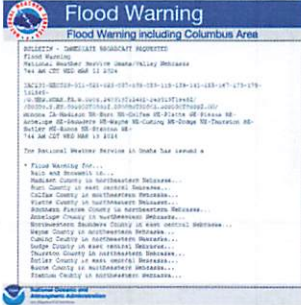

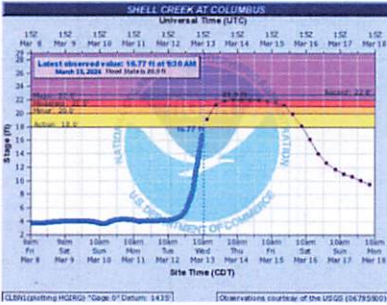

Text






Graphics






Combined text and graphics

Please explain. _____

6. Please rate the weather products discussed today based on their usefulness to you in assessing your flood situation.

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Flood Warning</p> 		✓			
<p>Flash Flood Warning</p> 	✓				
<p>Hydrograph</p> 	✓				
<p>Radar</p> 	✓				

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Forecast Rainfall  NWS Omaha @NWSOmaha</p> <p>Here is a look at the latest storm total rainfall forecast / Not much change / Still soggy with major to historic flooding possible on area rivers! #newx #flwx</p>  <p>5:58 AM · Mar 13, 2019</p>	✓				
<p>Road conditions  NWS Hastings @NWSHastings</p> <p>5:30AM Thu. Road Conditions: Many roads are either under water or covered in snow and ice. Multiple road closures in effect, particularly north and west of the Tri-Cities. Travel is impossible in areas highlighted in red! #NEWx #NEroads</p>  <p>5:30 AM Mar 14, 2024</p>	✓				
<p>Situation Report</p> <p>National Weather Service Hastings, NE Situation Report Thursday, March 14, 2024 5:45 AM</p> <p>Multiple Impacts From Storm System Continue Today</p>  <p>See following pages for additional information.</p> <p>Multiple Weather Hazards & Headlines</p> <p>Message of the Day:</p> <ul style="list-style-type: none"> ✓ Intense and potentially damaging wind gusts of 55-65 MPH Snow continues through midday-early afternoon <ul style="list-style-type: none"> Blizzard continues this morning Significant travel impacts likely due to snow and wind Significant flooding impacting south central Nebraska <p>Important Forecast Changes</p> <p>NEW Blizzard Warning in effect. Multiple areas affected by Flood Warnings and Flash Flood Warnings.</p> <p>Click for a description of this product Click to evaluate this product</p>		✓			

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>River forecast points  NWS Omaha @NWSOmaha</p> <p>Historic river flooding will continue today! / Evacuations ongoing in multiple locations / Please listen to local authorities and heed any evacuation orders / This is a very serious situation / #news #flood</p>  <p>6:59 AM Mar 14, 2024</p>		✓			
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7. What changes might you recommend for any of the products shown?

8. Which media would you use to find NWS information about the risk of flooding near you? Please circle all that apply:

Facebook

Twitter

Internet

Other: Radio + TV

9. Which digital platform are you most likely to use to access NWS resources? Circle one.

Smartphone Tablet Laptop Desktop Other: _____

10. Was anything in the session confusing? Yes No

If Yes, please explain:

11. What improvements could be made in the format or content of this session?

None

12. Additional comments:

Thank you for participating!

Survey Questions - Post-Focus Group Session Survey

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The information was clearly presented.	X				
I felt comfortable voicing my opinion.	X				
I know more about the National Weather Service (NWS) resources.	X				
I feel I could use NWS resources to judge my risk in an extreme weather event.	X				

2. What are the biggest barriers you face in using NWS flood forecast and warning products? Some examples to consider are lack of computer or phone, lack of internet access, language barriers, NWS products too difficult to understand, or other factors.

none but depends on internet

3. Our goal today was to gather feedback to improve NWS flood forecast and warning tools. Beyond the questions asked today, what else would be important to know about how you gather/would use NWS information about extreme weather risks and your intended actions?

unknown

4. After attending today's session, how likely are you to:

Please check ONE box for each statement.

	Very Likely	Somewhat Likely	Neither likely nor unlikely	Somewhat Unlikely	Unlikely
Create or revise plans to deal with extreme weather events using NWS products.	X				
Share what I learned about NWS products today with others.	X				
Seek NWS information about extreme weather risks.	X				
Use NWS products and information in your decision-making	X				

5. Do you prefer text-based or graphical/visual NWS products in trying to understand your level of risk from flooding? Circle one.



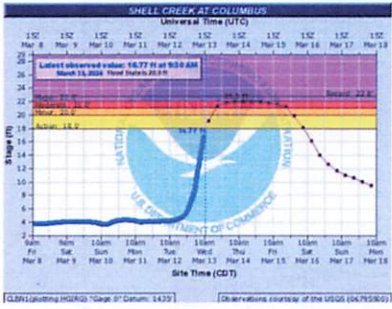

Text






Graphics


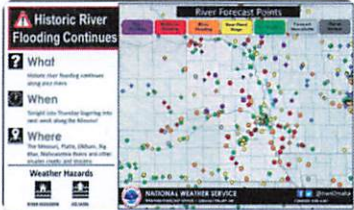



Combined text and graphics

Please explain. _____

6. Please rate the weather products discussed today based on their usefulness to you in assessing your flood situation.

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Flood Warning</p> 	X				
<p>Flash Flood Warning</p> 	X				
<p>Hydrograph</p> 	X				
<p>Radar</p> 	X				

	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>Forecast Rainfall  NWS Omaha @NWSOmaha</p> <p>Here is a look at the latest storm total rainfall forecast / Not much change / Still soggy with major to historic flooding possible on area rivers! #Newx #lawx</p>  <p>5:58 AM - Mar 13, 2019</p>					
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	Extremely useful	Very useful	Moderately useful	Slightly useful	Not at all useful
<p>River forecast points  NWS Omaha @NWSOmaha</p> <p>Historic river flooding will continue today! / Evacuations ongoing in multiple locations / Please listen to local authorities and heed any evacuation orders / This is a very serious situation / #mexx #flood</p>  <p>6:05 AM Mar 14, 2024</p>	X				
<p>Pictures/social media  NWS Hastings @NWSHastings</p> <p>Unfortunate sights to see by Genoa</p> <p> Nebraska State Patrol @NEStatePatrol - Mar 15, 2024</p> <p>Two views of the same bridge near Genoa.</p> <p>Water is powerful.</p>  <p>6:13 PM Mar 15, 2024</p>	X				

7. What changes might you recommend for any of the products shown?

ability to read

8. Which media would you use to find NWS information about the risk of flooding near you? Please circle all that apply:

Facebook

Twitter

Internet

Other: _____

9. Which digital platform are you most likely to use to access NWS resources? Circle one.

Smartphone

Tablet

Laptop

Desktop

Other: _____

10. Was anything in the session confusing? Yes

No

If Yes, please explain:

11. What improvements could be made in the format or content of this session?

with my working knowledge - hard to say

12. Additional comments:

great discussion

Thank you for participating!